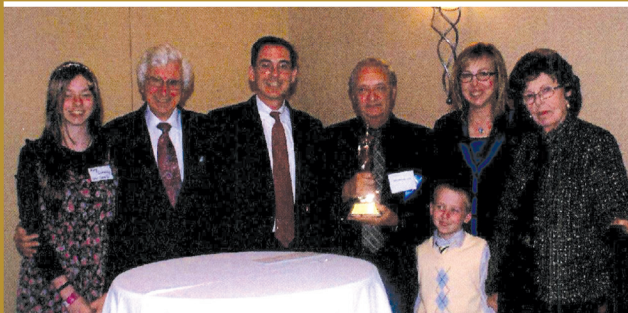


PAID ADVERTISEMENT

2011 CUMMINGS FOUNDATION

PSYCHE AWARD PRESENTED



THE NICHOLAS & DOROTHY CUMMINGS FOUNDATION presented the 2011 Cummings PSYCHE Award to Dr. John Caccavale, Executive Director of the National Alliance of Professional Psychology Providers, at the NAPPP meeting held in San Diego, CA, on October 15, 2011. The award was conferred on Dr. Caccavale by Cummings Foundation board members, Dr. Janet Cummings and Andrew Cummings. The Award, presented at the Cummings Foundation sponsored luncheon, was attended by 70 guests and included Dr. Nicholas Cummings and Dorothy Cummings. The award is a 12 pound statue of the Greek Goddess Psyche that was sculpted by the celebrated San Francisco artist Maxi Harper and is accompanied by a prize of \$50,000, which is the highest amount of any prize offered in professional psychology.

Dr. Janet Cummings, in announcing the award, stated, "Dr. Caccavale was selected as the 2011 recipient because he has performed spectacularly in promoting programs and awareness in a profound and enduring advancement of psychotherapy, as the first-line intervention in behavioral care (i.e., mental health as behavioral care)." Besides his work as executive director of NAPPP, Dr. Caccavale is the chair of the Truthindrugs Campaign, Dr. Cummings, in discussing the award, told the audience that, "The key word is 'spectacular,' and as such, every recipient of the Award must meet this stringent criterion." In accepting the award, Dr. Caccavale stated, "While I am deeply honored to receive this recognition, this award tells as much about the Cummings family as it does about those selected for the honor." Dr. Caccavale went on to tell the audience about the life long commitment that the Cummings family has made to professional psychology and to promote quality behavioral healthcare for patients. Dr. Caccavale also acknowledged his colleagues in stating that, "In a room filled with so many bright lights, it is easy to be seen as shining."

Dr. Caccavale joins a prestigious list of past recipients of the award that include: Arnold A. Lazarus, Ph.D.; Aaron T. Beck, M.D.; Leonard L. Stein, M.D.; Don Lipsitt, M.D.; Simon H. Budman, Ph.D.; Morris F. Collen, M.D.; Donald A. Block, M.D., Alex Rodriguez, M.D.; Susan McDaniel, Ph.D.; Michael Hoyt, Ph.D.; Joseph Evans, Ph.D.; Anne E. Kazak, Ph.D. and Barbara Ann Cubic, Ph.D. For more information about the Cummings Foundation, go to foundation's website., www.thecummingsfoundation.org.